

# **EU SUPPLY PLC**

**Annual Report and Consolidated Financial Statements  
For the Year Ended 31 December 2014**

**Company Registration Number: 08513444**

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## Information page

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|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Directors</b>                        | David Richard Cutler, <i>Non-Executive Chairman</i><br>Thomas Bo Beergrehn, <i>Chief Executive Officer</i><br>Mattias Emil Erik Strom, <i>Financial Director (from Nov 17, 2014)</i><br>Steffen Patrik Karlsson, <i>Non-Executive Director</i><br>all of 26 Red Lion Square, London WC1R 4AG |
| <b>Company Secretary</b>                | Mattias Emil Erik Strom (from Nov 17, 2014)                                                                                                                                                                                                                                                  |
| <b>Registered Office of the Company</b> | 26 Red Lion Square<br>London WC1R 4AG                                                                                                                                                                                                                                                        |
| <b>Company Registration Number</b>      | 08513444                                                                                                                                                                                                                                                                                     |
| <b>Nominated Adviser and Broker</b>     | Westhouse Securities Limited<br>20th Floor<br>110 Bishopsgate<br>London EC2N 4AY                                                                                                                                                                                                             |
| <b>Joint Broker</b>                     | SI Capital Limited<br>19 Berkeley Street<br>London W1J 8ED                                                                                                                                                                                                                                   |
| <b>Solicitors to the Company</b>        | asb law LLP<br>Innovis House<br>108 High Street<br>Crawley<br>West Sussex RH10 1AS                                                                                                                                                                                                           |
| <b>Independent Auditors</b>             | haysmacintyre<br>26 Red Lion Square<br>London WC1R 4AG                                                                                                                                                                                                                                       |
| <b>Financial Public Relations</b>       | Newgate Communications LLP<br>Sky Light City Tower<br>50 Basinghall Street<br>London EC2V 5DE                                                                                                                                                                                                |
| <b>Registrars</b>                       | Neville Registrars Limited<br>Neville House<br>18 Laurel Lane<br>Halesowen<br>West Midlands B63 3DA                                                                                                                                                                                          |

### Chairman's Statement

#### Overview

EU Supply Plc (LSE AIM: EUSP) the e-procurement software provider presents its final result for the year ended 31 December 2014 being the first full year of trading following the admission to AIM on 13th November 2013.

EU Supply Plc is the UK holding company of the EU Supply Group ("Group"), a Sweden-based e-commerce business that has an established, market-leading, multilingual e-procurement platform for e-sourcing, e-tendering and contract management, tailored for the highly regulated European public sector market.

With over US\$30 million invested in developing the Group's Complete Tender Management ("CTM™") platform, the Directors believe the platform is one of the easiest to use and functionally advanced solutions available in the market. The platform is provided under a SaaS contract model, and is developed and maintained as a single product. The platform has been designed to be configurable online and can be quickly, easily and cheaply configured to a customer's specific needs, delivering a bespoke solution for each customer without any additional programming. The Directors believe that this combination provides the Group with a significant advantage over its competitors.

While its customers include both private and public organisations, the Group has identified the European public sector market as the most attractive short-term target.

In January 2014, the European Parliament ratified the proposed EU directives requiring all public bodies or authorities that are governed by public law to ensure all tender notifications and tender documents are made available online and that tender responses are managed electronically. They also govern the introduction of e-CERTIS, a mandatory electronic clearing-house, which lists exhaustively the certificates and other proofs which Contracting Authorities may request from suppliers.

During 2014 the Group recruited a sales team in the UK, Denmark and Sweden. This team has generated an encouraging pipeline of opportunities for 2015 and beyond as well as contributing to the 41% revenue growth to £2.5m (2013: £1.8m) delivered in 2014.

In July 2014 a placing of new shares raised £1.35m to fund working capital, and the Group ended the year with £1.12m in cash and cash equivalents.

In November 2014, the Board was strengthened by the appointment of its first full time Financial Director and I welcome Mattias Strom who is already contributing strongly. I would also like to thank Mark Elliott who provided a valuable contribution to the Board especially during the flotation process and for the initial financial reporting process. In addition I thank the staff of the Group who contributed to the rapid development of the business through their professionalism and dedication.

#### Outlook

As EU Member States seek means to reduce costs and better control and transparency of procurement processes, the market opportunity thus provided gives us confidence that we are addressing a growing market.

With a team of dedicated and professional staff with clear and strong leadership, the Board anticipates strong recurring revenue growth in the current year and beyond which will provide the foundation for sustained revenue growth and profitability in the future.

David Cutler

**Chairman**

Date: 27 April 2015

## Strategic Report

### Introduction

I am pleased to report that during 2014, the Group has successfully extended or renewed all of its longer term revenue generating contracts, including the largest contracts, such as Trafikverket (national rail and road of Sweden), which were otherwise due to expire during the year.

The Group has also continued to build on the foundation established during prior years in order to win new customers and support existing ones. The Group also successfully delivered Doffin in Norway in the first half of 2014, larger enhancement and upgrade projects as well as a three year support agreement with the Lithuanian Public Procurement Office, and a large number of smaller delivery projects, all possible only thanks to our strengthened organisation and the strong support of our employees.

Since the IPO, we have recruited and trained a sales team. This team has been complemented with telesales staff during early 2015 to address both the business alert service and other service opportunities.

The Group has also won a number of small and mid-sized orders from new customers during 2014 and early 2015, for example, Blue Light in the UK, four of the five regions in Denmark, Statens Vegvesen in Norway, Coor Service Management AB in the Nordics, ISOS Housing Limited and Genesis Housing Association Limited in the UK, Agder Energi AS and recently also Arcus Gruppen AS in Norway. This has contributed to the Group's significant growth during 2014, exceeding 40%, and anticipated growth in 2015.

Several revenue share agreements were also implemented, further details of which are set out in the Outlook section below, and prepaid business alert services have been launched in 2015, thus providing a strong basis for further growth in 2015 and beyond.

The sales team has continued to generate a pipeline of leads from a diversified portfolio of primarily small- and mid-sized contracts and opportunities in both the public and private sectors. This provides a strong basis for future revenue growth, underpinned by the implementation of the new EU directives.

### Growth of the e-Procurement market

The new EU Directives were ratified in the EU Parliament in January 2014 and EU Member States are obliged to implement these in their respective legislations. The Directors believe demand for e-procurement solutions in the EU public sector will grow as authorities seek to comply with the mandatory provisions, and in orders to reduce costs and seek better control and transparency of their procurement processes. The Directors believe that private sector growth will be driven by companies recognising that cost savings can be achieved relatively easily through better procurement and efficient selection of outsourcing partners on a project-by-project basis.

The Group's own forecasts of the market opportunity indicate that the European public sector market for e-tendering solution licences and support alone could grow from €75 million in 2014 to €350 million in 2017. In addition to licences and support, the Directors estimate that the value of associated implementation services (training, configuration, paid-for enhancements and integrations) could add approximately €100 million per annum in 2017. The Directors estimate that the private sector markets will be at least as large in 2017.

Business alert services in Europe are estimated by the Directors to be worth an additional €350 million in 2017. The Directors also consider that there are significant additional opportunities to capture revenue from associated services such as the provision of credit rating reports (as required for many tender submissions).

### **Evolving marketplace**

At present, there are still a number of rival providers in each of the Group's key markets. The European market is very fragmented, with an average of between five and eight different competitors in each of the largest Member States.

The Directors believe that consolidation will occur as customers seek more advanced functionality and stricter information security. This is being driven both by the customers becoming more sophisticated in their requirements and by central government bodies seeking to establish minimum standards and security accreditations, for example ISO 27001 as generally required in the UK and expected soon also to be required also in other Member States, as recommended by the Commission's expert group on eTendering, eTEG.

The Group is one of the few suppliers to have built a more advanced platform that has the flexibility to operate in all European markets (plus many more) without the need to develop and maintain multiple versions of the software. In addition to this, the Group is also marketing a "lite" base level configuration of its CTM™ platform to cater for customers that seek an easy entry level solution. Value added modules and features can then be licensed and enabled on the same platform without any incremental development or hosting costs.

### **Financial Performance**

In the year ended 31 December 2014, the Group made a loss before tax of £2.1m (2013: loss of £3.4m) on turnover up 41% to £2.5m (2013: £1.8m) reflecting the significant investment in its software and operations through the increase in staff and administrative expenses made during the previous couple of years.

In order to support continuing growth, a placing of new shares raised £1.35m for working capital in July 2014.

### **People, certifications and appointments**

We have continued to invest in hiring talented people to take advantage of the growth opportunities in both the public and private sectors. In addition to the sales people recruited in several countries during the year, telesales people have been added in early 2015 to refine the approach to certain service offerings and markets.

The development teams have continued to show their strength, on an individual and organisational level, for example achieving Microsoft Gold Certified Partner accreditation, and additional employees are now certified by Microsoft up to Most Valued Professional (MVP) level. The Group has also achieved continued ISO 27001 certification of all business processes, now under the ISO 27001:2013 standard.

In November 2014, Mattias Strom was appointed as the Group's Financial Director, in a full time role, replacing Mark Elliott.

In March 2015, the Group appointed SI Capital as joint broker and also contracted with an independent technology analyst in order to reach a wider investment audience. The Board of EU Supply expects the additional appointments will add liquidity to the Company's shares and broaden its shareholding base.

### **Dividend**

The Board is not recommending the payment of a dividend.

### Outlook

The Group remains focused on the markets it currently addresses, including the public sector and selected private sectors, and the bulk of revenues are expected to continue to be annual recurring revenues, but some of our future revenue growth is expected to come from the revenue share agreements already entered into. For example, the wider geographic implementation of CTM™ in the Norwegian Refugee Council (“NRC”) has started and both this and the implementation of the previously announced framework agreements in the Danish housing sector under Almenindkøb are progressing in line with management’s expectations. Manpower Netherlands’ adoption of CTM™ under its agreement with CTM Solution BV in Holland is also expected to contribute to revenue growth in 2015. The Group will also increase its focus on sub-sectors that are expected to generate further revenue share agreements and rewards for EU Supply, which are better aligned with value creation for our customers.

The new prepaid business alerts services launched in 2015 have also been well received, with revenue contribution from this service during the first quarter exceeding management expectations, and this is expected to provide a scalable platform for additional growth. The Tender Lite service has also been successfully launched in selected markets. Prepaid business alert services and Tender Lite services are planned to be rolled out in additional markets during the remainder of 2015 and in 2016.

The Group is also in early stage discussions with well-established IT services organisations regarding business development in another European market to position the Group ahead of wider market adoption expected in this market underpinned by the new EU Directives. EU Supply may also seek to expand in existing and selected new markets by carefully considered acquisitions.

The year has started well with continued strong growth in Q1. An encouraging pipeline coupled with the successful launch of the new service offerings referred to above gives the Board confidence that further strong growth will be delivered in the current year and beyond.

Thomas Beergrehn  
**Chief Executive Officer**  
Date: 27 April 2015

## Board of Directors

|                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>David Richard Cutler<br/>Non-Executive Chairman<br/>age 71</p>   | <p>David Cutler joined the Group in 2014 as Non-Executive Chairman. David began his career with Deloitte in London, followed by senior financial posts at NFC, British Leyland and CompAir. David was then finance director of London listed UKO International PLC, until it was sold following a public takeover. For twelve years he was the group finance director of Emess PLC, listed in London and Frankfurt. In addition, for seven years until 1999, he was a member of the supervisory board (Aufsichtsrat) of Frankfurt listed Brilliant AG. From 1998 to 2000, David was a director of ImagoQA Ltd, the leading independent software testing consultancy, guiding the company to a successful private financial sale. David was the Finance Director of Alterian PLC from its London Stock Exchange flotation in 2000, until his retirement in March 2011. During this time the company grew thirty fold, from a small office in Bristol to a successful international marketing software business on four continents. He is currently a non-executive Chairman of Qwasi Inc., a private software company based in New York, and non-executive director of Inshowjumpers plc.</p> |
| <p>Thomas Bo Beergrehn,<br/>Chief Executive Officer,<br/>age 50</p> | <p>Thomas Beergrehn founded the Group and its precursor, having previously spent five years with McKinsey &amp; Company. His expertise was in strategy under uncertainty and time to market process change, particularly in the communication/software sector. Projects included strategy and large scale change of time to market processes based on best practices from leading global companies like Microsoft, Oracle and Trilogy. Prior to working at McKinsey, Thomas was Commander of a naval patrol craft, following graduation at the top of his class at the Swedish Navy Academy. Thomas holds a PhD and an MSc in Systems Engineering from Case Western Reserve University, Cleveland USA, as well as an MSc in Engineering Physics from the University of Uppsala, Sweden (all with perfect GPAs). Thomas has been elected a member of the European Commission's eTendering Expert Group.</p>                                                                                                                                                                                                                                                                                   |
| <p>Mattias Strom,<br/>Financial Director,<br/>age 37</p>            | <p>In November 2014 Mattias Strom joined the Group from SAP Svenska AB in Stockholm where he was Chief Financial Officer. Previously, and prior to its acquisition by SAP, he held various finance roles within the Sybase group, including latterly serving as Finance Director for the Nordics and Benelux. Prior to joining Sybase, Mattias worked in London for Altiris Limited and later Symantec UK Limited. Having gained an MSc in Business Administration, Mattias began his career as an auditor at Arthur Andersen and Deloitte before joining Oracle EMEA Limited in Dublin.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

|                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Steffen Karlsson, Non-Executive Chairman, age 45</p>         | <p>Steffen joined the Group in 2014 as a Non-Executive Director. Steffen started his career at Enskilda Investment Bank in 1993, before joining McKinsey &amp; Company in 1994. He worked as a strategic and operational consultant at McKinsey &amp; Company for 13 years, during which time he specialised in industrials, basic materials and private equity. In 2007, he joined EastOne Llc, a leading industrial conglomerate and investment firm in Ukraine, as Director of Strategy and Head of M&amp;A. In 2009 he then joined Papyrus AB, the leading paper merchant in Europe as Senior Vice-President, Business Development (including M&amp;A). In February 2014 he established his own consultancy company and is currently working as an independent consultant to private equity firms. He holds a degree in Corporate Finance and Marketing from Stockholm School of Economics. He speaks Swedish, English, French and Russian.</p> |
| <h3>Senior Management</h3>                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <p>Henrik Dige Christensen, Country Manager Denmark, age 48</p> | <p>Henrik joined the Group in 2007 as Country Manager for Denmark. He is responsible for sales, marketing, implementation and training for the Group's Danish clients. His key relationships are with the public sector organisations in Denmark. Henrik has over 20 years' experience in sales management and has worked as both a strategic and operational consultant and executive within international companies including American Express Corporate Travel, Next Step Multimedia ApS and Det Forenede Dampskibs-Selskab A/S (DFDS).</p>                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p>Tore Bråteng, Country Manager Norway, age 51</p>             | <p>Tore joined the Company in 2013 as Country Manager for Norway. He works for the Company part-time and is responsible for sales, marketing, implementation and training for the Company's Norwegian clients. His key relationships are with public sector organisations in Norway. Tore has over 13 years' experience in sales management within software companies focusing on purchase and pay processes and has acted as EU-Supply's sales partner in Norway since 2007. Tore has worked as both a strategic and operational manager within international companies including Visma Software and Kuehne &amp; Nagel (Logistics).</p>                                                                                                                                                                                                                                                                                                           |

### Directors' Report

The directors present their report and the audited financial statements for the period ended 31 December 2014.

EU Supply Plc was incorporated on 2 May 2013. The preparation of financial statements is in compliance with IFRS as adopted by the European Union. The Group financial statements consolidate the financial statements of the Company and its subsidiaries. The parent Company financial statements present information about the Company as a separate entity and not about its Group.

#### Principal activities

EU Supply Plc is a public limited company domiciled in the United Kingdom. The EU Supply Plc group owns and operates e-procurement platform for e-sourcing, e-tendering and contract management, tailored for the highly regulated European public sector market and selected industries in the private sector.

#### Business review

A comprehensive analysis of the Group's development and performance is contained in the Chairman's Statement and Strategic Report. This analysis includes comments on the position of the Group at the end of the financial period and the key performance indicators which are monitored in relation to the achievement of the strategy of the business.

#### Financial risk management objectives and policies

The Group's activities expose it to some financial risks. The Group monitors these risks but does not consider it necessary to use any derivative financial instruments to hedge these risks.

#### Liquidity risk

The Group seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest in cash assets safely and profitably.

#### Credit risk

Credit risk arises from exposure to outstanding receivables. Potential new customers are assessed for credit risk before credit is given, to minimize credit exposure. See note 3 for further information.

#### Currency risk

The main exposure of foreign currency is Swedish Krona where the Group has an exposure as parts of the development and support staff are based in Sweden. This exposure is partly offset by natural hedges such as carrying liquidity funds in Swedish Krona. See note 3 for further information. The Group manages its foreign exchange exposure on a net basis. No forward exchange or other such financial instruments have been used in the period.

Further information on the financial risk management strategy of the Group and of the exposure of the Group to currency risk, interest rate risk, credit risk and liquidity risk is set out in note 3 to the financial statements.

### **Charitable and political donations**

During the year, and in the previous year, the Company did not make any charitable or political contributions.

### **Principal risks and uncertainties**

The key business risks affecting the Group are set out below:

#### **Financial**

See financial risk management and policies section above.

#### **Technology**

The Group's performance is dependent on its technology keeping pace with developments in e-Procurement market. The Group manages this risk by a commitment to research and development combined with ongoing dialogue with trading partners and sector specialists to ensure that market developments are understood.

#### **Retention of staff**

The Group's performance depends largely on its ability to recruit and retain key individuals with the right experience and skills. To ensure that the Group retains the highest calibre staff, the Group has implemented a share option scheme.

#### **Dividend**

The Group's current policy is not to pay dividends. There can be no assurance as to the level of future dividends (if any) that may be paid by the Group.

The Board intends to adopt a dividend policy appropriate to the Company's financial performance. This will take into account its ability to operate and grow and the need to retain a prudent level of cash resources. Any profits are likely to be retained and used towards the development of the Group's activities and business for the foreseeable future.

#### **Employees**

The Group's policy of providing employees with information about the Group has continued and regular meetings are held between management and employees to allow exchanges of information and ideas. The Group continues to consider ways to encourage the involvement of employees in the Group's performance.

The Group gives every consideration to applications for employment by disabled persons where the requirements of the job may be adequately filled by a disabled person. Where existing employees become disabled, it is the Group's policy wherever practicable to provide continuing employment under similar terms and conditions and to provide training, career development and promotion wherever appropriate.

# EU SUPPLY PLC

## Year ended 31 December 2014

### Directors and directors' interests

The directors who held office during the financial year are set out below, together with their interests in the ordinary shares of the Company according to the register of directors' interests:

| Name                                       | No. of shares | % of total issued share capital |
|--------------------------------------------|---------------|---------------------------------|
| David Cutler                               | 442,478       | 0.7                             |
| Thomas Beergrehn*                          | 7,204,178     | 11.5                            |
| Mark Elliott – resigned 17 November 2014   | -             | -                               |
| Mattias Strom – appointed 17 November 2014 | -             | -                               |
| Steffen Karlsson                           | 1,343,523     | 2.2                             |

\* Shares held in own name and by Internet Startups Holding BV, an investment company controlled by Thomas Beergrehn.

The schedule below sets out payments made to directors' related interests:

|                        | Year ended 31 December 2014 (£) | Year ended 31 December 2013 (£) |
|------------------------|---------------------------------|---------------------------------|
| Consultancy fees*      |                                 |                                 |
| Steffen Karlsson       | -                               | 28,794                          |
| Ice Strategies LLP     | 31,679                          | 77,231                          |
| Thomas Beergrehn       | -                               | 15,952                          |
| Total Consultancy fees | 31,679                          | 121,977                         |

\* The consultancy fees for 2013 were paid to Trillibo AB and Internet Startups Holdings BV, companies in which Mr S Karlsson and T Beergrehn respectively have an interest in relation to their services as a director. Mark Elliott is a partner in Ice Strategies LLP.

# EU SUPPLY PLC

## Year ended 31 December 2014

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In 2013 Internet Startups Holding BV was granted warrants to subscribe for up to five per cent of the then issued share capital at the IPO placing price at any time during the period starting on 13 November 2013 and ending on the fifth anniversary of that date.

Directors remuneration:

|                               | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|-------------------------------|-----------------------------------|-----------------------------------|
|                               | £                                 | £                                 |
| David Cutler                  |                                   |                                   |
| <b>Directors remuneration</b> |                                   |                                   |
| Salaries & bonus              | 35,000                            | 4,667                             |
| <i>of which IPO bonus is:</i> | -                                 | -                                 |
| Pension                       | -                                 | -                                 |
| Share based payments          | -                                 | -                                 |
|                               | <u>35,000</u>                     | <u>4,667</u>                      |

|                               | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|-------------------------------|-----------------------------------|-----------------------------------|
|                               | £                                 | £                                 |
| Thomas Beergrehn              |                                   |                                   |
| <b>Directors remuneration</b> |                                   |                                   |
| Salaries & bonus              | 129,311                           | 231,716                           |
| <i>of which IPO bonus is:</i> | -                                 | 100,000                           |
| Pension                       | 20,863                            | 20,812                            |
| Share based payments          | 3,012                             | 8,783                             |
|                               | <u>153,186</u>                    | <u>261,311</u>                    |

# EU SUPPLY PLC

## Year ended 31 December 2014

|                               | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------------|----------------------------------------|----------------------------------------|
| Mark Elliott                  |                                        |                                        |
| <b>Directors remuneration</b> |                                        |                                        |
| Salaries & bonus              | 20,000                                 | 2,667                                  |
| <i>of which IPO bonus is:</i> | -                                      | -                                      |
| Pension                       | -                                      | -                                      |
| Share based payments          | -                                      | -                                      |
|                               | <u>20,000</u>                          | <u>2,667</u>                           |
| Mattias Strom                 |                                        |                                        |
| <b>Directors remuneration</b> |                                        |                                        |
| Salaries & bonus              | 20,348                                 | -                                      |
| <i>of which IPO bonus is:</i> | -                                      | -                                      |
| Pension                       | 1,121                                  | -                                      |
| Share based payments          | -                                      | -                                      |
|                               | <u>21,469</u>                          | <u>-</u>                               |
| Steffen Karlsson              |                                        |                                        |
| <b>Directors remuneration</b> |                                        |                                        |
| Salaries & bonus              | 23,501                                 | 3,329                                  |
| <i>of which IPO bonus is:</i> | -                                      | -                                      |
| Pension                       | -                                      | -                                      |
| Share based payments          | -                                      | -                                      |
|                               | <u>23,501</u>                          | <u>3,329</u>                           |

### Directors share options and warrants

Thomas Beergrehn was granted 200,000 potentially vesting options in the previous year. Warrants over 2,882,275 shares were granted to Internet Startups Holding BV, a company controlled by Thomas Beergrehn. These allow the company to subscribe for up to 2,883,275 shares at a price of £0.226 per share and remain unexercised at the date this report was approved.

# EU SUPPLY PLC

Year ended 31 December 2014

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## Substantial shareholdings

The Company has been advised of the following interests in more than 3% of its ordinary share capital as at April 20 2015:

| Name                                     | No. of shares | % of total issued share capital |
|------------------------------------------|---------------|---------------------------------|
| Thomas Beergrehn*                        | 7,204,178     | 11.5                            |
| Thrice Capital Management                | 5,152,463     | 8.2                             |
| Adrian Friend                            | 4,886,238     | 7.8                             |
| W B Nominees Limited                     | 4,619,948     | 7.4                             |
| Hargreave Hale (Marlborough)             | 4,106,060     | 6.6                             |
| River & Mercantile Asset Management      | 3,750,000     | 6.0                             |
| Amati Global Investors                   | 3,486,000     | 5.6                             |
| Miton Group Plc**                        | 3,308,182     | 5.3                             |
| HSBC Global Custody Nominee (UK) Limited | 2,839,462     | 4.5                             |
| Herald Investment Management             | 2,105,000     | 3.4                             |
| Jonas Ljungstroem**                      | 2,000,029     | 3.2                             |

\* Shares held in own name and by Internet Startups Holding BV, an investment company controlled by Thomas Beergrehn.

\*\* Indirect holding.

## Policy and practice on payment of creditors

Whilst the Company does not follow any specified code or standard of payment practice it does endeavour to ensure all payments are made within mutually agreed credit terms. Creditor days averaged 30-50 days at 31 December 2014.

## Research and development

The Group undertakes development activities which involve a planned investment in the building and enhancement of the CTM™ platform. Expenditure during the year included internal staff time and cost spent directly on developing the CTM™ platform. All expenditure was expensed during the year.

### Key performance indicators

The Group considers its principal KPIs that are used as indicators for business performance to be the amount of recurring income achieved and net revenue increase per year divided by sales costs of the previous year.

### Going concern

The directors believe that the Group has demonstrated further progress in achieving its objective of positioning itself as market-leading, multilingual e-procurement platform for e-sourcing, e-tendering and contract management, tailored for the highly regulated European public sector market. The group raised £1.3m during the year through the issue of equity in a placing in July 2014. The directors have prepared a cash flow forecast covering a period extending beyond 12 months from the date of these financial statements. After taking account of anticipated overhead costs and revenue, the directors are confident that sufficient funds are in place to support the going concern status of the Group.

Therefore the directors consider that it is appropriate to prepare the Group's financial statements on a going concern basis, which assumes that the Group is to continue in operational existence for the foreseeable future. When assessing the foreseeable future, the directors have looked at a period of at least 12 months from the date of approval of the financial statements.

### Board governance

The Company is listed on AIM and not required to comply with the provisions of the 2010 FRC UK Corporate Governance Code (the Code) and therefore, this is not a statement of compliance as required by the Code. Nevertheless, the Board follows, as far as practicable, the recommendations on corporate governance of the Quoted Companies Alliance for Companies with shares traded on AIM and it is intended that the Board's performance will be reviewed regularly. The Board currently meets at least 8 times a year. The Board is responsible, among other things, for strategy, budget, performance, approval of major capital expenditure and the framework of internal controls.

### Board committees

The Board has established an audit committee and remuneration committee, with formally delegated duties and responsibilities and written terms of reference. From time to time, separate committees may be set up by the Board to consider specific issues when the need arises.

### Directors' and officers' liability insurance

The Company maintains appropriate insurance to cover Directors' and Officers' liability for itself and its subsidiaries. At the date upon which this report was approved and for the year ended 31 December 2014, the company provided an indemnity in respect of all of the Group's Directors against liability in respect of actions brought by third parties, subject to the conditions set out in the Companies Act 2006.

### Statement of directors' responsibilities in respect of the directors' report and the financial statements

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare Group and parent company financial statements for each financial year. As required by the AIM rules of the London Stock Exchange they are required to prepare Group financial

statements in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union (EU) and have elected to prepare the parent company financial statements on the same basis.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Company and the Group for the period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable IFRS as adopted by the EU have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and parent company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Website publication

The directors are responsible for ensuring the annual report and the financial statements are made available on a website. Financial statements are published on the company's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the company's website is the responsibility of the directors. The directors' responsibility also extends to the on-going integrity of the financial statements contained therein.

### Auditors

haysmacintyre has indicated their willingness to continue in office and in accordance with section 489 of the Companies Act 2006, a resolution proposing that haysmacintyre be reappointed as auditors of the company will be put to the Annual General Meeting.

Approved by the Board of Directors and signed behalf of the Board.

**Thomas Beergrehn**  
Chief Executive Officer  
EU Supply Plc  
26 Red Lion Square  
London  
WC1R 4AG

Date: 27 April 2015

### Independent Auditor's Report to the Members of EU Supply Plc

We have audited the financial statements of EU Supply Plc for the period ended 31 December 2014 which comprise the consolidated statement of comprehensive income, the consolidated statement of financial position, the consolidated statement of changes in equity, the consolidated statement of cash flows, the company statement of financial position, the company statement of changes in equity, the company statement of cash flows and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and, as regards the parent company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at [www.frc.org.uk/apb/scope/private.cfm](http://www.frc.org.uk/apb/scope/private.cfm).

#### Opinion on financial statements

In our opinion:

- the financial statements give a true and fair view of the state of the Group's and the parent company's affairs as at 31 December 2014 and of the Group's loss for the period then ended;
- the Group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the parent company financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the provisions of the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Chairman's Statement, Strategic Report and Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## **Independent Auditor's Report to the Members of EU Supply Plc (cont'd)**

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

### **Ian Cliffe (Senior Statutory Auditor)**

For and on behalf of haysmacintyre, Statutory Auditor  
26 Red Lion Square  
London WC1R 4AG  
United Kingdom

Date: 27 April 2015

## Consolidated Statement of Total Comprehensive Income

|                                                                                           | Note    | Year ended 31<br>December<br>2014<br>£ | Year ended 31<br>December<br>2013<br>£ |
|-------------------------------------------------------------------------------------------|---------|----------------------------------------|----------------------------------------|
| <b>Revenue</b>                                                                            | 4       | <b>2,504,360</b>                       | 1,779,406                              |
| Administrative expenses excluding exceptional expense                                     | 5, 6, 7 | (4,557,513)                            | (4,368,675)                            |
| Exceptional expense                                                                       | 5       | (74,796)                               | (607,623)                              |
| Total administrative expenses                                                             |         | (4,632,309)                            | (4,976,298)                            |
| <b>Loss from operations</b>                                                               |         | <b>(2,127,949)</b>                     | (3,196,892)                            |
| Finance Income & Expense                                                                  | 8       | (4,691)                                | (225,614)                              |
| <b>Loss before tax</b>                                                                    |         | <b>(2,132,640)</b>                     | (3,422,506)                            |
| Tax                                                                                       | 9       | 398,572                                | (41,178)                               |
| <b>Loss for the year attributable to equity holders of the parent</b>                     |         | <b>(1,734,068)</b>                     | (3,463,684)                            |
| Exchange differences arising on the translation of foreign subsidiaries                   |         | (20,104)                               | (16,309)                               |
| <b>Total comprehensive loss for the year attributable to equity holders of the parent</b> |         | <b>(1,754,172)</b>                     | (3,479,993)                            |
| <b>Basic and diluted loss per share attributable to the owners of the parent</b>          | 10      | <b>(0.028)</b>                         | (0.060)                                |

The results reflected above relate to continuing activities.

The notes on pages 24 to 48 form part of these financial statements.

## Consolidated Statement of Financial Position

Company Registration Number: 08513444

|                                |             | 31 December<br>2014<br>£ | 31 December<br>2013<br>£ |
|--------------------------------|-------------|--------------------------|--------------------------|
| <b>Non-current assets</b>      | <b>Note</b> |                          |                          |
| Property, plant and equipment  | 11          | 67,829                   | 45,350                   |
| Intangible assets              | 12          | -                        | 49,500                   |
| Other long term receivables    |             | 10,991                   | 12,464                   |
|                                |             | 78,820                   | 107,314                  |
| <b>Current assets</b>          |             |                          |                          |
| Trade and other receivables    | 14          | 614,526                  | 406,143                  |
| Current tax assets             |             | 148,670                  | -                        |
| Cash and cash equivalents      | 15          | 1,119,059                | 1,771,088                |
|                                |             | 1,882,255                | 2,177,231                |
| <b>Total assets</b>            |             | 1,961,075                | 2,284,545                |
| <b>Current liabilities</b>     |             |                          |                          |
| Trade and other payables       | 16          | 1,238,430                | 1,374,205                |
| Loans and other borrowings     | 16a         | 1,000                    | 1,000                    |
| Current tax liabilities        |             | -                        | 16,184                   |
|                                |             | 1,239,430                | 1,391,389                |
| <b>Non-current liabilities</b> |             |                          |                          |
| Trade and other payables       |             | -                        | 8,705                    |
| Deferred tax liability         |             | 16,468                   | -                        |
|                                |             | 16,468                   | 8,705                    |
| <b>Total liabilities</b>       |             | 1,255,898                | 1,400,094                |
| <b>Net assets</b>              |             | 705,177                  | 884,451                  |
| <b>EQUITY</b>                  |             |                          |                          |
| Called up share capital        | 17          | 62,566                   | 57,665                   |
| Share premium                  |             | 6,126,198                | 4,689,383                |
| Merger reserve                 |             | 2,676,055                | 2,676,055                |
| Other reserve                  |             | 176,302                  | 43,120                   |
| Foreign exchange reserve       |             | (51,063)                 | (30,959)                 |
| Retained earnings              |             | (8,284,881)              | (6,550,813)              |
| <b>Total equity</b>            |             | 705,177                  | 884,451                  |

The financial statements were approved by the Board and authorised for issue on 27 April 2015 and signed on its behalf by:

**Thomas Beergrehn**

Chief Executive Officer

The notes on pages 24 to 48 form part of these financial statements.

## Company Statement of Financial Position

Company Registration Number: 08513444

|                                  |             | 31 December<br>2014<br>£ | 31 December<br>2013<br>£ |
|----------------------------------|-------------|--------------------------|--------------------------|
| <b>Non-current assets</b>        | <b>Note</b> |                          |                          |
| Investment in subsidiary company | 13          | -                        | -                        |
|                                  |             | -                        | -                        |
| <b>Current assets</b>            |             |                          |                          |
| Trade and other receivables      | 14          | 4,350,805                | 3,432,444                |
| Cash and cash equivalents        | 15          | 11,369                   | 1,201,000                |
|                                  |             | 4,362,174                | 4,633,444                |
| <b>Total assets</b>              |             | 4,362,174                | 4,633,444                |
| <b>Current liabilities</b>       |             |                          |                          |
| Trade and other payables         | 16          | 26,976                   | 35,500                   |
| <b>Total liabilities</b>         |             | 26,976                   | 35,500                   |
| <b>Net assets</b>                |             | 4,335,198                | 4,597,944                |
| <b>EQUITY</b>                    |             |                          |                          |
| Called up share capital          | 17          | 62,566                   | 57,665                   |
| Share premium                    |             | 6,126,198                | 4,689,383                |
| Merger reserve                   |             | (35,541)                 | (35,541)                 |
| Other reserve                    |             | 117,916                  | 43,120                   |
| Retained earnings                |             | (1,935,941)              | (156,683)                |
| <b>Total equity</b>              |             | 4,335,198                | 4,597,944                |

The financial statements were approved by the Board and authorised for issue on 27 April 2015 and signed on its behalf by:

**Thomas Beergrehn**  
Chief Executive Officer

The notes on pages 24 to 48 form part of these financial statements.

# EU SUPPLY PLC

Year ended 31 December 2014

## Consolidated & Company Statements of Changes in Equity

| Group                                   | Share capital<br>£ | Share premium account<br>£ | Retained earnings<br>£ | Foreign exchange reserve<br>£ | Other reserve<br>£ | Merger reserve<br>£ | Total<br>£     |
|-----------------------------------------|--------------------|----------------------------|------------------------|-------------------------------|--------------------|---------------------|----------------|
| As at 1 January 2013                    | 35,541             | -                          | (3,087,129)            | (14,650)                      | -                  | 2,676,055           | (390,183)      |
| Total comprehensive loss for the year   | -                  | -                          | (3,463,684)            | (16,309)                      | -                  | -                   | (3,479,993)    |
| Issue of ordinary shares on IPO         | 22,124             | 4,977,876                  | -                      | -                             | -                  | -                   | 5,000,000      |
| IPO costs recognised in equity          | -                  | (288,493)                  | -                      | -                             | -                  | -                   | (288,493)      |
| Share based payment                     | -                  | -                          | -                      | -                             | 43,120             | -                   | 43,120         |
| <b>At 31 December 2013</b>              | <b>57,665</b>      | <b>4,689,383</b>           | <b>(6,550,813)</b>     | <b>(30,959)</b>               | <b>43,120</b>      | <b>2,676,055</b>    | <b>884,451</b> |
| Total comprehensive loss for the year   | -                  | -                          | (1,734,068)            | (20,104)                      | -                  | -                   | (1,754,172)    |
| Issue of ordinary shares                | 4,901              | 1,495,647                  | -                      | -                             | -                  | -                   | 1,500,548      |
| Issuing costs recognised in equity      | -                  | (58,832)                   | -                      | -                             | -                  | -                   | (58,832)       |
| Untaxed reserves reclassified to equity | -                  | -                          | -                      | -                             | 58,386             | -                   | 58,386         |
| Share based payment                     | -                  | -                          | -                      | -                             | 74,796             | -                   | 74,796         |
| <b>At 31 December 2014</b>              | <b>62,566</b>      | <b>6,126,198</b>           | <b>(8,284,881)</b>     | <b>(51,063)</b>               | <b>176,302</b>     | <b>2,676,055</b>    | <b>705,177</b> |

  

| Company                                               | Share capital<br>£ | Share premium account<br>£ | Retained earnings<br>£ | Foreign exchange reserve<br>£ | Other reserve<br>£ | Merger reserve<br>£ | Total<br>£       |
|-------------------------------------------------------|--------------------|----------------------------|------------------------|-------------------------------|--------------------|---------------------|------------------|
| As at 2 May 2013                                      | -                  | -                          | -                      | -                             | -                  | -                   | -                |
| Total comprehensive loss for the year                 | -                  | -                          | (156,683)              | -                             | -                  | -                   | (156,683)        |
| Issue of new equity shares – share for share exchange | 35,541             | -                          | -                      | -                             | -                  | (35,541)            | -                |
| Issue of ordinary shares on IPO                       | 22,124             | 4,977,876                  | -                      | -                             | -                  | -                   | 5,000,000        |
| IPO costs recognised in equity                        | -                  | (288,493)                  | -                      | -                             | -                  | -                   | (288,493)        |
| Share based payment                                   | -                  | -                          | -                      | -                             | 43,120             | -                   | 43,120           |
| <b>At 31 December 2013</b>                            | <b>57,665</b>      | <b>4,689,383</b>           | <b>(156,683)</b>       | <b>-</b>                      | <b>43,120</b>      | <b>(35,541)</b>     | <b>4,597,944</b> |
| Total comprehensive loss for the year                 | -                  | -                          | (1,779,258)            | -                             | -                  | -                   | (1,779,258)      |
| Issue of ordinary shares                              | 4,901              | 1,495,647                  | -                      | -                             | -                  | -                   | 1,500,548        |
| Issuing costs recognised in equity                    | -                  | (58,832)                   | -                      | -                             | -                  | -                   | (58,832)         |
| Share based payment                                   | -                  | -                          | -                      | -                             | 74,796             | -                   | 74,796           |
| <b>At 31 December 2014</b>                            | <b>62,566</b>      | <b>6,126,198</b>           | <b>(1,935,941)</b>     | <b>-</b>                      | <b>117,916</b>     | <b>(35,541)</b>     | <b>4,335,198</b> |

## Consolidated Statement of Cash Flows

|                                                                 | Year ended<br>31 December<br>2014<br>£ | Year ended 31<br>December<br>2013<br>£ |
|-----------------------------------------------------------------|----------------------------------------|----------------------------------------|
| <b>Cash flows from operating activities</b>                     |                                        |                                        |
| Loss after taxation                                             | (1,734,068)                            | (3,463,684)                            |
| Adjustments for:                                                |                                        |                                        |
| Interest expense (net)                                          | 4,691                                  | 225,614                                |
| Income tax                                                      | (129,461)                              | (82,334)                               |
| Amortisation of intangible assets                               | 49,500                                 | 148,500                                |
| Depreciation                                                    | 31,744                                 | 38,598                                 |
| Share option charge                                             | 74,796                                 | 19,845                                 |
| Net foreign Exchange gain                                       | (55,498)                               | -                                      |
| <b>Operating cash flows before movements in working capital</b> | <b>(1,758,296)</b>                     | <b>(3,113,461)</b>                     |
| Decrease in trade and other receivables                         | (206,910)                              | (859)                                  |
| (Increase)/Decrease in trade and other payables                 | (69,625)                               | 630,041                                |
| Cash used in operations                                         | (2,034,831)                            | (2,484,279)                            |
| Net Interest paid                                               | (4,691)                                | (225,614)                              |
| <b>Net cash used in operating activities</b>                    | <b>(2,039,522)</b>                     | <b>(2,709,893)</b>                     |
| <b>Investing activities</b>                                     |                                        |                                        |
| Purchases of property, plant and equipment                      | (54,223)                               | (29,332)                               |
| <b>Net cash used in investing activities</b>                    | <b>(54,223)</b>                        | <b>(29,332)</b>                        |
| <b>Financing activities</b>                                     |                                        |                                        |
| Proceeds from issue of share capital                            | 1,500,548                              | 5,023,275                              |
| Issue costs of shares                                           | (58,832)                               | (896,116)                              |
| Increase in borrowings                                          | -                                      | 375,678                                |
| <b>Net cash generated from financing activities</b>             | <b>1,441,716</b>                       | <b>4,502,837</b>                       |
| <b>Net (decrease) / increase in cash and cash equivalents</b>   | <b>(652,029)</b>                       | <b>1,763,612</b>                       |
| Cash and cash equivalents at beginning of year                  | 1,771,088                              | 26,745                                 |
| Effect of foreign exchange translation on cash equivalents      | -                                      | (19,269)                               |
| <b>Cash and cash equivalents at end of year</b>                 | <b>1,119,059</b>                       | <b>1,771,088</b>                       |

## Company Statement of Cash Flows

|                                                                 | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-----------------------------------------------------------------|----------------------------------------|----------------------------------------|
| <b>Cash flows from operating activities</b>                     |                                        |                                        |
| Loss after taxation                                             | (1,779,258)                            | (156,683)                              |
| Adjustments for:                                                |                                        |                                        |
| Share based payments                                            | 74,796                                 | 19,845                                 |
| Provision for intercompany debt                                 | 1,588,000                              | -                                      |
| Currency exchange adjustment                                    | 74,106                                 | (124)                                  |
| <b>Operating cash flows before movements in working capital</b> | <b>(42,356)</b>                        | <b>(136,962)</b>                       |
| Decrease in trade and other receivables                         | (2,506,361)                            | (3,432,444)                            |
| Increase in trade and other payables                            | (8,524)                                | 35,500                                 |
| Cash generated from operations                                  | (2,557,241)                            | (3,533,906)                            |
| Interest paid                                                   | -                                      | -                                      |
| <b>Net cash used in operating activities</b>                    | <b>(2,557,241)</b>                     | <b>(3,533,906)</b>                     |
| <b>Financing activities</b>                                     |                                        |                                        |
| Proceeds from issue of share capital                            | 1,500,548                              | 5,023,275                              |
| Issue costs of shares                                           | (58,832)                               | (288,493)                              |
| <b>Net cash generated from financing activities</b>             | <b>1,441,716</b>                       | <b>4,734,782</b>                       |
| <b>Net (decrease)/increase in cash and cash</b>                 | <b>(1,115,525)</b>                     | <b>1,200,876</b>                       |
| Cash and cash equivalents at beginning of year                  | 1,201,000                              | -                                      |
| Effect of foreign exchange translation on cash equivalents      | (74,106)                               | 124                                    |
| <b>Cash and cash equivalents at end of year</b>                 | <b>11,369</b>                          | <b>1,201,000</b>                       |

## Notes to the consolidated financial information

### General information

EU Supply plc is a public limited company incorporated in the United Kingdom under the Companies Act. The address of its registered office is given on page 1. The principal activities of the Company and its subsidiaries (the Group) are described in note 4.

### 1. Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below. The policies have been consistently applied to all the years presented, unless otherwise stated.

#### *Basis of preparation*

These company and consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union, IFRIC interpretations and the Companies Act 2006 as applicable to companies reporting under IFRS. These accounts have been prepared under the historical cost convention.

The Company has taken advantage of the exemption available under section 408 of the Companies Act 2006 and has not presented its own income statement in the financial statements. The loss for the period ended 31 December 2014 amounted to £1,779,258 (2013: £156,683).

The Group financial statements consolidate the financial statements of the Company and its subsidiaries (together referred to as 'the Group'). The parent Company financial statements present information about the Company as a separate entity and not about its Group.

#### *Going concern*

The directors believe that the Group has demonstrated further progress in achieving its objective of positioning itself as market-leading, multilingual e-procurement platform for e-sourcing, e-tendering and contract management, tailored for the highly regulated European public sector market. The group raised £1.3m during the year through the issue of equity in a private placement taking place in July 2014. The directors have prepared a cash flow forecast covering a period extending beyond 12 months from the date of these financial statements. After taking account of anticipated overhead costs and revenue, the directors are confident that sufficient funds are in place to support the going concern status of the Group.

Therefore the directors consider that it is appropriate to prepare the Group's financial statements on a going concern basis, which assumes that the Group is to continue in operational existence for the foreseeable future. When assessing the foreseeable future, the directors have looked at a period of at least 12 months from the date of approval of the financial statements.

#### *New and Revised Standards*

##### *Standards in effect in 2014 adopted by the Group*

The following new and amended standards, and interpretations are mandatory for the first time for the financial year beginning 1 January 2013 but are not currently relevant to the group (although they may affect the accounting for future transactions and events):

# EU SUPPLY PLC

Year ended 31 December 2014

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- IFRS 10, 'Consolidated financial statements'
- IAS 27 (revised 2011), 'Separate financial statements'
- Amendments to IAS 32 'Offsetting Financial Assets and Financial Liabilities'

## ***IFRS in issue but not applied in the current financial statements***

The following IFRS and IFRIC Interpretations have been issued but have not been applied by the Group in preparing these financial statements as they are not as yet effective. The Group intends to adopt these Standards and Interpretations when they become effective, rather than adopt them early.

- IFRS 9, 'Financial instruments', effective date 1 January 2015
- IFRS 15 'Revenue from Contracts with Customers', effective date 1 January 2017

The directors of the Company anticipate that the application of these accounting standards in the future may have a material impact on the amounts reported and disclosures made in the group's consolidated financial statements. However, it is not practicable to provide a reasonable estimate of the effect until the Group performs a detailed review.

A number of IFRS and IFRIC interpretations are also currently in issue which are not relevant for the Group's activities and which have not therefore been adopted in preparing these financial statements.

## ***Basis of consolidation***

Where the Group has power, either directly or indirectly, to govern the financial and operating policies of an entity so as to obtain benefits from its activities, it is classified as a subsidiary.

### *Merger accounting*

The accounting treatment in relation applied to introduction of EU Supply PLC as a new UK holding Company of the Group was considered be outside the scope of the IFRS3 'Business Combinations'. The share scheme arrangement constituted a combination of entities under common control as EU Supply PLC was not a business as defined by IFRS 3 at the time that the Share Scheme became effective. The relative rights of the shareholders remained unaltered post transaction and was facilitated entirely by a share for share exchange.

Paragraph 10 of IAS8 'Accounting Policies, Changes in Accounting Estimates and Errors' requires management to use its judgement in developing and applying a policy that is relevant, reliable, represents faithfully the transaction, reflects the economic substance of the transaction, is neutral, is prudent, and is complete in all material respects when selecting the appropriate methodology for consolidation accounting. The directors have therefore applied treated the insertion of EU Supply PLC as the ultimate parent entity as a Group reconstruction and have applied the merger accounting principles to prepare the consolidated financial statements and treated the reconstructed Group as if it had always been in existence. The difference between the nominal value of shares issued in the share exchange and the book value of the shares obtained is recognised in a merger reserve.

The Group has taken advantage of merger relief available under Companies Act 2006 in respect of the share for share exchange as the issuing company has secured more than 90% equity in the other entity. The carrying value of the investment is carried at the nominal value of the shares issued less provision for impairment.

## ***Segment reporting***

In accordance with IFRS 8, segmental information is presented based on the way in which financial information is reported internally to the chief operating decision maker. The group's internal financial reporting is organised along service lines and therefore segmental information has been presented about business segments. A business segment is a group of assets

and operations engaged in providing products and services that are subject to risks and returns which are different from those of other business segments.

The operation of the group are reported to and monitored by the board as one segment, and as such the Directors consider that there is only one reportable segment under IFRS 8.

Information regarding geographical revenues and non-current assets is disclosed in note 4 to the financial statements.

### ***Revenue Recognition***

Revenue represents the gross amounts billed to clients in respect of revenue earned and other client recharges, net of discounts, sales taxes, accrued, and deferred amounts.

Each type of revenue is recognised on the following basis:

- a) Licence fees are recognised over the period of the relevant contracts or agreements, in line with the terms of the contract;
- b) Ongoing support and maintenance fees are spread over the period of the contract on a straight line basis.

Gross revenue is recognised as the Group acts as principal and not agent in its dealings with customers. The Group is also responsible for the quality of the service delivery.

### ***Taxation***

Income tax expense represents the sum of the current tax and deferred tax charge for the year.

The charge in respect of current taxation is based on the estimated taxable profit for the year. Taxable profit for the year is based on the profit as shown in the income statement, as adjusted for items of income or expenditure which are not deductible or chargeable for tax purposes. The current tax liability for the year is calculated using tax rates which have either been enacted or substantively enacted at the balance sheet date.

Deferred tax is provided in full, using the liability method on temporary differences arising between the tax base of assets and liabilities and their carrying values in the financial statements. The deferred tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred tax is determined using tax rates which have been enacted or substantively enacted at the balance sheet date and are expected to apply when the related deferred tax asset is realised or the deferred income tax liability is settled. Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised.

Deferred tax is provided on temporary differences arising on investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the group and it is probable that the temporary difference will not reverse in the foreseeable future. Untaxed reserves in the group's subsidiaries are presented within deferred tax liabilities and equity within other reserves.

### ***Share-based payment***

In accordance with IFRS 2 'Share-based payments', the Group reflects the economic cost of awarding shares and share options to employees and directors by recording an expense in the statement of comprehensive income equal to the fair

value of the benefit awarded. The expense is recognised in the statement of comprehensive income over the vesting period of the award.

Fair value is measured by the use of a Black-Scholes option pricing model, which takes into account the expected life of the awards, the expected volatility of the return on the underlying share price, the market value of the shares, the strike price of the awards and the risk-free rate of return. The charge to the income statement is adjusted for the effect of service conditions and non-market performance conditions such that it is based on the number of awards expected to vest. Where vesting is dependent on market-based performance conditions, the likelihood of the conditions being achieved is adjusted for in the initial valuation and the charge to the income statement is not therefore adjusted so long as all other conditions are met.

Where an award is granted with no vesting conditions, the full value of the award is recognised immediately in the income statement.

### ***Foreign currency***

Items included in the financial statements of each group company are measured using their functional currency, being the currency of the primary economic environment in which each company operates. The functional currency of EU Supply PLC and EUS Holdings Ltd. is Pound Sterling, whereas of EU Supply Holdings AB is Swedish Krona.

The consolidated financial statements are presented in Sterling, which is the company's functional and presentational currency.

Foreign currency transactions are translated using the rate of exchange applicable at the date of the transaction. Foreign exchange gains and losses resulting from the settlement of such transactions and from the re-translation at the year-end of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

The results and financial position of group companies whose functional currency is not Sterling are translated as follows:

- Assets and liabilities at each balance sheet date presented are translated using the closing exchange rate at that balance sheet date;
- Income and expenses for each income statement are translated using average exchange rates which reasonably approximate the effect of the rates prevailing on the transaction dates.

All resulting exchange differences are recognised on the group balance sheet in a separate component of equity, the foreign exchange reserve.

### ***Property, plant and equipment***

Items of property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided on all items of property, plant and equipment so as to write off their carrying value over their expected useful economic lives. It is provided at the following rates:

Office equipment – 20% -33% per annum straight line

### ***Intangible Assets***

Intangible assets consists of development costs relating to the CTM platform. Development activities involve a planned investment in the building and enhancement of the trading platform. Development expenditure is only capitalised if the

development costs can be measured reliably and the platform being built will be completed and will generate future economic benefits in the form of cash flows to the Group. Expenditure being capitalised includes internal staff time and cost spent directly on developing the CTM platform.

Capitalised development expenditure is measured at cost less accumulated amortisation and accumulated impairment costs. The amortisation period was 5 years. All previously capitalised costs for the development of the CTM platform had been amortised by end of December 2014.

During the period the Group has chosen to take a prudent approach and directly expense all incurred development expenditures. Therefore no additional development expenditures have been capitalised during the period.

### ***Impairment of assets***

Assets that are subject to depreciation or amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. A review for indicators of impairment is performed annually. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. Any impairment charge is recognised in the income statement in the year in which it occurs. When an impairment loss, other than an impairment loss on goodwill, subsequently reverses due to a change in the original estimate, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, up to the carrying amount that would have resulted, net of depreciation, had no impairment loss been recognised for the asset in prior years.

### ***Investments in subsidiaries***

The Company's investments in its subsidiaries is carried at cost less provision for any impairment.

### ***Financial assets***

The Group classifies its financial assets into one of the categories disclosed below, depending on the purpose for which the asset was acquired.

#### *Loans and receivables*

These assets are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise principally through the provision of services to customers (e.g. trade receivables), but also incorporate other types of contractual monetary asset. They are initially recognised at fair value plus transaction costs that are directly attributable to their acquisition or issue, and are subsequently carried at amortised cost using the effective interest rate method, less provision for impairment.

Impairment provisions are recognised when there is objective evidence (such as significant financial difficulties on the part of the counterparty or default or significant delay in payment) that the Group will be unable to collect all of the amounts due under the terms receivable, the amount of such a provision being the difference between the net carrying amount and the present value of the future expected cash flows associated with the impaired receivable. For trade receivables, which are reported net; such provisions are recorded in a separate allowance account with the loss being recognised within administrative expenses in the statement of comprehensive income. On confirmation that the trade receivable will not be collectable, the gross carrying value of the asset is written off against the associated provision.

The Group's loans and receivables comprise trade and other receivables and cash and cash equivalents.

### *Cash and cash equivalents*

Cash and cash equivalents deposits held at call with banks, other short-term highly liquid investments with original maturities of 3 months or less, and – for the purpose of the statement of cash flows - bank overdrafts or outstanding credit card balances. Bank overdrafts and credit card advances are shown within loans and borrowings in current liabilities on the consolidated statement of financial position.

### *Impairment of financial assets*

Financial assets are assessed for indicators of impairment at each period end. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the investment have been affected.

### ***Financial liabilities and equity***

Financial liabilities and equity instruments issued by the Group are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument. An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities.

Interest-bearing borrowings are recognised initially at fair value, net of any transaction costs incurred. Borrowings are subsequently stated at amortised cost using the effective interest method with any difference between the proceeds (net of transaction costs) and the redemption value being recognised over the period of the borrowings.

Convertible loan notes issued by the Company's subsidiary which converted in the previous year were recognised at fair value and converted in exchange for the issue of ordinary shares in the Company as disclosed in Note 16a.

Trade payables and other short-term monetary liabilities, which are initially recognised at fair value and subsequently carried at amortised cost using the effective interest method. As the payment period of trade payables is short future cash payments are not discounted as the effect is not material.

### ***Derecognition of financial liabilities***

The Group derecognises financial liabilities when and only when the Group's obligations are discharged, cancelled or they expire.

### ***Share Capital***

Financial instruments issued by the Company are classified as equity only to the extent that they do not meet the definition of a financial liability or financial asset.

The Group only has one class of ordinary shares, denominated as £0.001 (2013: £0.001) ordinary shares, as set out in note 17. The Company's ordinary shares are classified as equity instruments.

### ***Leases***

On inception of a lease of an item of property, plant and equipment, the terms and conditions of the lease are reviewed to determine the appropriate classification for the lease.

Leases where the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases, net of any incentives received from the lessor, are charged to the income statement on a straight line basis over the term of the lease.

### ***Provisions***

Provisions are recognised in the balance sheet where there is a legal or constructive obligation to transfer economic benefits as a result of a past event. Provisions are discounted using a rate which reflects the effect of the time value of money and the risks specific to the obligation, where the effect of discounting is material.

### ***Pensions***

The group operates a defined contribution pension scheme under which fixed contributions are payable. Pension costs charged to the income statement represent amounts payable to the scheme during the year.

## **2. Critical accounting estimates and judgements**

The preparation of financial statements in compliance with generally accepted accounting practice, in the case of the Group and Company being International Financial Reporting Standards as adopted by the European Union, requires the Group to make estimates and judgements that affect the reported amount of assets, liabilities, income and expenditure and the disclosures made in the financial statements. Such estimates and judgements must be continually evaluated based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In the future, actual experience may differ from these estimates and assumptions.

The significant judgements made by management in applying the Group's accounting policies as set out above, and the key sources of estimation, were:

### *(a) Revenue recognition*

Revenue from the services provided is measured at the fair value of the consideration received or to be received, net of returns, trade discounts and volume rebates.

Revenue is either recognised in the statement of comprehensive income or deferred based on a review of all live contracts at the period end. Based on the judgement of management and with reference to the stage of completion the licence fees and maintenance contracts, a determination of the appropriate revenue to recognise is made. Following this assessment, an appropriate adjustment to deferred income is made. In the current year the value of the deferred revenue is £326,445 (2013 - £316,669).

### *(b) Share based payments*

Share options are measured at their fair value utilising a Black-Scholes valuation model, which takes into account conditions attached to the vesting and exercise of the equity instruments. The expected life used in the model is adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations.

### 3. Financial instruments – Risk management

#### *General objectives, policies and processes*

The overall objective of the Board is to set policies that seek to reduce risk as far as possible without unduly affecting the Group's competitiveness and flexibility. Further details regarding these policies are set out below.

The Board receives monthly reports from the Financial Director through which it reviews the effectiveness of the processes put in place and the appropriateness of the objectives and policies it sets.

The Group reports in Pound Sterling. All funding requirements and financial risks are managed based on policies and procedures adopted by the Board of directors. The Group does not use derivative financial instruments such as forward currency contracts, interest rate swaps or similar instruments. The Group does not issue or use financial instruments of a speculative nature.

#### *Principal financial instruments*

The principal financial instruments used by the Group, from which financial instrument risk arises, are as follows:

- Trade receivables;
- Cash and cash equivalents;
- Trade and other payables; and
- Borrowings and convertible loan notes.

Trade and other receivables are initially measured at face value and subsequently at amortised cost. Book values and expected cash flows are reviewed by the Board and any impairment charged to the consolidated statement of comprehensive income in the relevant period. Trade and other payables are measured at book value. The book value of financial assets and liabilities equates to their fair value.

A summary of the financial instruments held by category is provided below:

|                                               | <b>Year ended<br/>31 December<br/>2014</b> | <i>Year ended<br/>31 December<br/>2013</i> |
|-----------------------------------------------|--------------------------------------------|--------------------------------------------|
|                                               | £                                          | £                                          |
| Cash and cash equivalents                     | 1,119,059                                  | 1,771,088                                  |
| Trade receivables - due at reporting date     | 137,430                                    | 18,131                                     |
| Trade receivables - not due at reporting date | 188,025                                    | 172,465                                    |
| <b>Gross trade receivables</b>                | <b>325,455</b>                             | <b>190,596</b>                             |
| Less: Provision for impairment                | -                                          | -                                          |
| <b>Net trade receivables</b>                  | <b>325,455</b>                             | <b>190,596</b>                             |
| Other receivables                             | 289,071                                    | 215,547                                    |
|                                               | <b>614,526</b>                             | <b>406,143</b>                             |

Trade receivables principally comprise amounts outstanding for sales to customers and are payable within 3 months. The average debtor days to settle invoices are 30-60 days (2013: 30-60 days). An impairment review of outstanding trade receivables is carried out at the period end and a specific amount provided for. The Group invoices the total value of licence

# EU SUPPLY PLC

## Year ended 31 December 2014

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fees once a binding contract is established between the customer and the Group and defers any revenue according to the revenue recognition policy stated earlier.

### **Financial Liabilities**

|                                     | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------------------|----------------------------------------|----------------------------------------|
| Trade payables                      | 197,905                                | 323,857                                |
| Accruals                            | 1,040,525                              | 984,198                                |
| Tax appropriations untaxed reserves | -                                      | 66,150                                 |
|                                     | <u>1,238,430</u>                       | <u>1,374,205</u>                       |

Trade payables and accruals principally comprise amounts outstanding for trade purchases and ongoing costs and are payable within 3 months. The average credit period taken for trade purchases is 30-50 days (2013: 30-60 days).

### **Cash and cash equivalents**

Cash and cash equivalents comprise balances on bank accounts, cash in transit and cash floats held in the business. Finance charges are accounted for on an accruals basis and charged to the statement of comprehensive income when payable.

Cash and cash equivalents are held in sterling, SEK, NOK, DKK and EUR and placed on deposits in UK, Swedish, Norwegian and Danish banks.

The Group is exposed to the following financial risks:

- Credit risk;
- Foreign exchange risk;
- Other market price risk; and
- Liquidity risk.

### **Credit risk**

Credit risk is the risk of financial loss to the Group if a customer or counterparty to a financial instrument fails to meet its contractual obligations. The Group is mainly exposed to credit risk from credit sales. At 31 December 2014 the Group has net trade receivables of £325,455 (2013: £190,596).

The Group is exposed to credit risk in respect of these balances such that, if one or more customers encounter financial difficulties, this could materially and adversely affect the Group's financial results. The Group attempts to mitigate credit risk by assessing the credit rating of new customers prior to entering into contracts and by entering contracts with customers with agreed credit terms. The Group holds bank accounts at Nordea Bank in Pound Sterling, Swedish Krona, Danish Krona, Norwegian Krona and Euros.

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## Year ended 31 December 2014

The analysis below shows the ageing of trade and other receivables and the movement in bad debt provision in the year.

|                                     | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|-------------------------------------|-----------------------------------|-----------------------------------|
|                                     | £                                 | £                                 |
| Ageing of trade & other receivables |                                   |                                   |
| Up to 3 months                      | 286,463                           | 187,716                           |
| 3 to 6 months                       | 24,254                            | 559                               |
| Above 6 months                      | 14,738                            | 2,321                             |
| <b>Gross receivables</b>            | <b>325,455</b>                    | <b>190,596</b>                    |
| Less: allowance for receivables     | -                                 | -                                 |
| <b>Net receivables</b>              | <b>325,455</b>                    | <b>190,596</b>                    |

### Liquidity risk

Liquidity risk arises from the Group's management of working capital. It is the risk that the Group will encounter difficulty in meeting its financial obligations as they fall due. The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. To achieve this aim, the Group has the ambition to maintain cash balances to meet expected requirements for a period of at least 45 days.

The table below analyses the Group's financial liabilities by contractual maturities. All amounts disclosed in the table are the contractual undiscounted cash flows.

|                                  | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|----------------------------------|-----------------------------------|-----------------------------------|
|                                  | £                                 | £                                 |
| Ageing of trade & other payables |                                   |                                   |
| Up to 3 months                   | 192,575                           | 297,370                           |
| 3 to 6 months                    | 495                               | 19,312                            |
| Above 6 months                   | 4,835                             | 7,175                             |
|                                  | <b>197,905</b>                    | <b>323,857</b>                    |

### Capital management

The Group's capital is made up of share capital, share premium, merger reserve, foreign currency reserve, other reserve and retained losses totalling £705,177 at 31 December 2014, (2013: £884,451)

The Group's objectives when maintaining capital are:

- To safeguard the entity's ability to continue as a going concern, so that it can continue to provide returns for shareholders and benefits for other stakeholders; and
- To provide an adequate return to shareholders by pricing products and services commensurately with the level of risk.

# EU SUPPLY PLC

Year ended 31 December 2014

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The capital structure of the Group consists of shareholders equity as set out in the consolidated statement of changes in equity. All working capital requirements are financed from existing cash resources.

## **Market risk**

The Group's activities expose it to the financial risk of changes in foreign currency exchange rates as it undertakes certain transactions denominated in foreign currencies. There has been no change to the Group's exposure to market risks. The Group and the Company had no material foreign exchange transactional exposure at 31 December 2014.

## **Foreign exchange risk**

Foreign exchange risk arises when Group entities enter into transactions denominated in a currency other than their functional currency. The Group's policy is, where possible, to allow customers to settle liabilities denominated in the customer's functional currency, being primarily Swedish Krona, Euros, Norwegian Krona, Danish Krona or Pound Sterling.

The Group is predominantly exposed to currency risk on sales and purchases made from customers and suppliers based in the Eurozone, Sweden, Denmark and Norway. Sales and purchases from customers and suppliers are made on a central basis and the risk is monitored centrally, but not hedged utilising any forward exchange contracts. Apart from these particular cash flows the Group aims to fund expenses and investments in the respective currency and to manage foreign exchange risk at a local level by matching the currency in which revenue is generated and expenses are incurred.

As at 31 December 2014, the Group's net exposure to foreign exchange risk was as follows for those entities with Pound Sterling functional currencies.

|                             | Swedish<br>Krona<br>£ | Euro<br>£      | Norwegian<br>Krone<br>£ | Danish<br>Krone<br>£ | Total<br>£     |
|-----------------------------|-----------------------|----------------|-------------------------|----------------------|----------------|
| As at 31 December 2014      |                       |                |                         |                      |                |
| Trade and other receivables | 18,043                | 110,694        | 41,140                  | 35,156               | 205,033        |
| Cash and cash equivalents   | 466,444               | 12,119         | 67,137                  | 59,100               | 604,800        |
| Trade and other payables    | (156,156)             | (15,084)       | (2,574)                 | (9,235)              | (183,049)      |
| <b>Net assets</b>           | <b>328,331</b>        | <b>107,729</b> | <b>105,703</b>          | <b>85,021</b>        | <b>626,784</b> |
| As at 31 December 2013      |                       |                |                         |                      |                |
| Trade and other receivables | 14,471                | 95,128         | 16,432                  | 51,306               | 177,337        |
| Cash and cash equivalents   | 318,342               | -              | -                       | 10,114               | 328,456        |
| Trade and other payables    | (147,921)             | (7,044)        | (6,307)                 | (8,030)              | (169,302)      |
| Net assets                  | 184,892               | 88,084         | 10,125                  | 53,390               | 336,491        |

The impact of 10% movement in foreign exchange rate of £ will result in increase/decrease of net assets by £69,642 and £56,981 respectively for 2014.

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## Year ended 31 December 2014

### 4. Segmental analysis

The Group's principal activity is the provision of an e-procurement platform for e-sourcing, e-tendering and contract management. The Group currently has one reportable segment, provision of services and categorises all revenue from operations to this segment.

|                         | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------|----------------------------------------|----------------------------------------|
| Revenue arises from:    |                                        |                                        |
| Provision of services   | 2,504,360                              | 1,779,406                              |
| Other Income            | -                                      | -                                      |
| Administrative expenses | (4,557,513)                            | (4,368,675)                            |
| Exceptional expenses    | (74,796)                               | (607,623)                              |
| Operating Loss          | <b>(2,127,949)</b>                     | (3,196,892)                            |
| Finance charges (Net)   | (4,691)                                | (225,614)                              |
| Loss before tax         | <b>(2,132,640)</b>                     | (3,422,506)                            |

The 2014 revenue includes £291,148 relating to one customer. This compares to £204,928 of revenue generated from the largest customer in 2013.

The Group operates in three main geographic areas: UK, European Union and Rest of the World. Revenue and non-current assets by origin of geographical segment for all entities in the group is as follows:

|                | Revenue                                |                                        | Non- current assets                    |                                        |
|----------------|----------------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|
|                | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
| UK             | 682,921                                | 598,135                                | -                                      | 49,500                                 |
| European Union | 1,326,583                              | 928,018                                | 78,820                                 | 57,814                                 |
| Rest of World  | 494,856                                | 253,253                                | -                                      | -                                      |
| <b>Total</b>   | <b>2,504,360</b>                       | <b>1,779,406</b>                       | <b>78,820</b>                          | <b>107,314</b>                         |

# EU SUPPLY PLC

## Year ended 31 December 2014

### 5. Loss from operations

The operating loss as at 31 December 2014 is stated after charging:

|                                                   | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|---------------------------------------------------|-----------------------------------|-----------------------------------|
|                                                   | £                                 | £                                 |
| Amortisation of intangibles                       | 49,500                            | 148,500                           |
| Auditors' remuneration:                           |                                   |                                   |
| Audit fees – Subsidiaries                         | 26,606                            | 10,050                            |
| Company                                           | 9,000                             | 13,500                            |
| Depreciation of fixed assets                      | 31,744                            | 38,598                            |
| Equity settled share-based charge (see note 18)** | 74,796                            | 19,845                            |
| Staff costs (excluding share based payments)      | 3,051,508                         | 2,780,311                         |
| Administrative expenses *                         | 1,389,155                         | 1,965,494                         |
| <b>Total administrative and other expenses</b>    | <b>4,632,309</b>                  | <b>4,976,298</b>                  |

Non-audit professional fees were £14,100 (2013: £92,088).

Exceptional costs of £74,796 (2013: £607,623) relate to costs incurred in relation to the Company's listing on the AIM exchange, fund raising and costs related to employee share options and advisor warrants.

### 6. Staff Costs

Staff costs (including directors' emoluments) incurred in the year were as follows;

|                        | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|------------------------|-----------------------------------|-----------------------------------|
|                        | £                                 | £                                 |
| Wages and salaries *   | 2,402,853                         | 2,254,444                         |
| Social Security costs  | 591,286                           | 525,867                           |
| Share based payments   | 18,736                            | 2,628                             |
| <b>Net staff costs</b> | <b>3,012,875</b>                  | <b>2,782,939</b>                  |

\*Of which pension cost is £205,749 (2013: £133,520).

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## Year ended 31 December 2014

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The average monthly number of permanent employees during the period was as follows:

|                                   | Year ended<br>31 December<br>2014 | Year ended<br>31 December<br>2013 |
|-----------------------------------|-----------------------------------|-----------------------------------|
| Directors                         | 4                                 | 4                                 |
| Administration, sales and support | 46                                | 27                                |
|                                   | <u>50</u>                         | <u>31</u>                         |

|                               | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------------|----------------------------------------|----------------------------------------|
| <b>Directors remuneration</b> |                                        |                                        |
| Salaries and bonus            | 228,160                                | 364,355                                |
| Pension                       | 21,984                                 | 20,812                                 |
| Share based payments          | 3,012                                  | 8,783                                  |
|                               | <u>253,156</u>                         | <u>393,950</u>                         |

Information regarding the highest paid director is as follows:

|                               | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------------|----------------------------------------|----------------------------------------|
| <b>Directors remuneration</b> |                                        |                                        |
| Salaries & bonus              | 129,311                                | 231,716                                |
| <i>of which IPO bonus is</i>  | -                                      | 100,000                                |
| Pension                       | 20,863                                 | 20,812                                 |
| Share based payments          | 3,012                                  | 8,783                                  |
|                               | <u>153,186</u>                         | <u>261,311</u>                         |

# EU SUPPLY PLC

## Year ended 31 December 2014

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### 7. Operational Leases

At 31 December 2014 the group had the following total commitments under operating leases:

|                               | Year Ended<br>31 December<br>2014<br>£ |                | Year Ended<br>31 December<br>2013<br>£ |               |
|-------------------------------|----------------------------------------|----------------|----------------------------------------|---------------|
|                               | Land and<br>buildings                  | Other          | Land and<br>buildings                  | Other         |
| Operating leases<br>expiring: |                                        |                |                                        |               |
| Within one year               | 11,601                                 | 2,681          | 17,200                                 | -             |
| In two to five<br>years       | 324,070                                | 128,016        | 426,642                                | 61,550        |
|                               | <u>335,671</u>                         | <u>130,697</u> | <u>443,842</u>                         | <u>61,550</u> |

The Land and buildings lease costs amounts to £134,064 for 2014. Other lease costs amount to £12,946 for 2014.

### 8. Finance income and expenses

|                                | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|--------------------------------|----------------------------------------|----------------------------------------|
| <b>Finance income</b>          |                                        |                                        |
| Interest from Bank             | 328                                    | -                                      |
| <b>Finance expense</b>         |                                        |                                        |
| Interest payable               | (5,019)                                | (149,547)                              |
| Convertible loan note interest | -                                      | (76,067)                               |
|                                | <u>(4,691)</u>                         | <u>(225,614)</u>                       |

# EU SUPPLY PLC

## Year ended 31 December 2014

### 9. Income tax

#### *Analysis of the tax charge*

No liability to UK corporation tax arose on ordinary activities for the year ended 31 December 2014 nor for the year ended 31 December 2013. The tax charge for both 2014 and 2013 arose in respect of operations in Sweden. However, the company recorded a tax credit of in total £434,110 (2013: £0), for the years 2012, 2013 and 2014 in the fiscal year of 2014.

|                             | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-----------------------------|----------------------------------------|----------------------------------------|
| <b>Group</b>                |                                        |                                        |
| Current tax (credit)/charge | (398,572)                              | 41,178                                 |

#### *Factors affecting the tax charge*

The reasons for the difference between the actual tax charge for the year and the standard rate of corporation tax in the United Kingdom applied to the result for the year are as follows:

|                                                                                 | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|---------------------------------------------------------------------------------|----------------------------------------|----------------------------------------|
| Loss before tax                                                                 | (2,132,640)                            | (3,422,506)                            |
| Tax charge at 20%                                                               | (426,528)                              | (684,502)                              |
| Non-deductible expenses                                                         | 23,370                                 | 116,906                                |
| Depreciation and amortisation                                                   | 1,854                                  | (5,921)                                |
| Tax payable by foreign subsidiaries                                             | 17,816                                 | 41,178                                 |
| Effect of different tax rates of subsidiaries operating in non-UK jurisdictions | (4,694)                                | (14,414)                               |
| Research and development tax credits                                            | (434,110)                              | -                                      |
| Losses carried forward                                                          | 423,720                                | 587,931                                |
| <b>Tax (credit)/charge for the year</b>                                         | <b>(398,572)</b>                       | <b>41,178</b>                          |

#### *Deferred tax*

The Group has estimated carried forward losses amounting to £6.87million as of 31 December 2014 (2013: £6.28million). As the timing and extent of taxable profits are uncertain, the potential deferred tax asset of £1.37million arising on these losses has not been recognised in the financial statements.

# EU SUPPLY PLC

## Year ended 31 December 2014

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### 10. Loss per share

Loss per ordinary share has been calculated using the weighted average number of shares in issue during the relevant financial periods. The basis for calculating the basic loss per share is as follows:

|                                                                         | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
|-------------------------------------------------------------------------|----------------------------------------|----------------------------------------|
| Weighted average number of shares for the purpose of earnings per share | 61,995,474                             | 57,665,496                             |
| Loss after tax                                                          | <u>(1,754,172)</u>                     | <u>(3,463,684)</u>                     |
| <b>Loss per share</b>                                                   | <u>(0.028)</u>                         | <u>(0.060)</u>                         |

Due to the loss in the period, the effect of the share options were considered anti-dilutive and hence no diluted loss per share information has been provided.

### 11. Property, plant and equipment

| 2013                            | Office<br>equipment<br>£ |
|---------------------------------|--------------------------|
| <b>Cost</b>                     |                          |
| At 1 January 2013               | 220,370                  |
| Additions                       | <u>29,332</u>            |
| At 31 December 2013             | <u>249,702</u>           |
| <b>Accumulated depreciation</b> |                          |
| At 1 January 2013               | 165,754                  |
| Charge for the year             | <u>38,598</u>            |
| At 31 December 2013             | <u>204,352</u>           |
| <b>As at 31 December 2013</b>   | <u>45,350</u>            |
| <i>As at 31 December 2012</i>   | <u>54,616</u>            |

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| 2014                            | Office<br>equipment<br>£ |
|---------------------------------|--------------------------|
| <b>Cost</b>                     |                          |
| At 1 January 2014               | 249,702                  |
| Additions                       | <u>54,223</u>            |
| At 31 December 2014             | <u><u>303,925</u></u>    |
| <b>Accumulated depreciation</b> |                          |
| At 1 January 2014               | 204,352                  |
| Charge for the year             | <u>31,744</u>            |
| At 31 December 2014             | <u><u>236,096</u></u>    |
| <b>As at 31 December 2014</b>   | <u><u>67,829</u></u>     |
| <i>As at 31 December 2013</i>   | <u><u>45,350</u></u>     |

## 12. Intangible assets

| 2013                            | CTM Platform<br>£     |
|---------------------------------|-----------------------|
| <b>Cost</b>                     |                       |
| At 1 January 2013               | 765,485               |
| Additions                       | <u>-</u>              |
| At 31 December 2013             | <u><u>765,485</u></u> |
| <b>Accumulated depreciation</b> |                       |
| At 1 January 2013               | 567,485               |
| Charge for the year             | <u>148,500</u>        |
| At 31 December 2013             | <u><u>715,985</u></u> |
| <b>As at 31 December 2013</b>   | <u><u>49,500</u></u>  |
| <i>As at 31 December 2012</i>   | <u><u>198,000</u></u> |

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| 2014                            | CTM Platform<br>£ |
|---------------------------------|-------------------|
| <b>Cost</b>                     |                   |
| At 1 January 2014               | 765,485           |
| Additions                       | -                 |
| At 31 December 2014             | <u>765,485</u>    |
| <b>Accumulated depreciation</b> |                   |
| At 1 January 2014               | 715,985           |
| Charge for the year             | <u>49,500</u>     |
| At 31 December 2014             | <u>765,485</u>    |
| <b>As at 31 December 2014</b>   | <u>-</u>          |
| <i>As at 31 December 2013</i>   | <u>49,500</u>     |

### 13. Investments in subsidiaries

The Company owns 100% of the issued share capital of the following subsidiary undertakings, which have been included in the consolidated financial statements:

| Subsidiary undertaking | Country of incorporation | Principal activity                  |
|------------------------|--------------------------|-------------------------------------|
| EUS Holdings Limited   | England & Wales          | Development & licensing of software |
| EU-Supply Holding AB*  | Sweden                   | Development & licensing of software |

\* is owned 100% via EUS Holdings Limited.

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## 14. Trade and other receivables

|                                | Group                                  |                                        | Company                                |                                        |
|--------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|
|                                | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
| Gross trade receivables        | 325,455                                | 190,596                                | 8,640                                  | -                                      |
| Provision for impairment       | -                                      | -                                      | -                                      | -                                      |
| Intercompany receivables       | -                                      | -                                      | 4,334,896                              | 3,399,661                              |
| <b>Net trade receivables</b>   | <b>325,455</b>                         | <b>190,596</b>                         | <b>4,343,536</b>                       | <b>3,399,661</b>                       |
| Prepayments and accrued income | 289,071                                | 215,547                                | 7,269                                  | 32,783                                 |
| <b>Total</b>                   | <b>614,526</b>                         | <b>406,143</b>                         | <b>4,350,805</b>                       | <b>3,432,444</b>                       |

As at 31 December 2014 trade receivables of £38,992 (2013: £2,880) were past due over 3 months but not impaired.

All amounts shown under receivables are due within 1 year.

## 15. Cash and cash equivalents

Cash and cash equivalents comprise balances on bank accounts, cash in transit and cash floats held in the business. Finance charges are accounted for on an accruals basis and charged to the statement of comprehensive income when payable.

Cash and cash equivalents are held in sterling, Euro, Danish Krona, Norwegian Krona and Swedish Krona and placed on deposits in UK, Swedish, Norwegian and Danish banks.

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## 16. Trade and other payables

|                                 | Group                                  |                                        | Company                                |                                        |
|---------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|
|                                 | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
| <b>Current</b>                  |                                        |                                        |                                        |                                        |
| Trade payables                  | 197,905                                | 323,857                                | 758                                    | 5,117                                  |
| Intercompany payables           |                                        | -                                      | 7,828                                  | 8,753                                  |
| Other payables                  | 117,885                                | 146,155                                | 386                                    | 21,630                                 |
| Tax Appropriations              | 22,848                                 | 66,150                                 | -                                      | -                                      |
| Deferred revenue                | 326,445                                | 316,669                                | 9,004                                  | -                                      |
| Social security and other taxes | 82,496                                 | 77,242                                 | -                                      | -                                      |
| Accruals                        | 490,851                                | 444,132                                | 9,000                                  | -                                      |
|                                 | <b>1,238,430</b>                       | <b>1,374,205</b>                       | <b>26,976</b>                          | <b>33,500</b>                          |

## 16a. Short term borrowings

|                 | Group                                  |                                        | Company                                |                                        |
|-----------------|----------------------------------------|----------------------------------------|----------------------------------------|----------------------------------------|
|                 | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ | Year ended<br>31 December<br>2014<br>£ | Year ended<br>31 December<br>2013<br>£ |
| Unpaid interest | 1,000                                  | 1,000                                  | -                                      | -                                      |
|                 | <b>1,000</b>                           | <b>1,000</b>                           | <b>-</b>                               | <b>-</b>                               |

The convertible debt as of Dec 2012 was stated at fair value at initial recognition and at amortised cost subsequently. No convertible debt existed as of Dec 31 2013 and Dec 31 2014.

Principal terms and the debt repayment schedule of the Group's loan and borrowings were as follows during 2013:

|                   | Nominal rate | Maturity |
|-------------------|--------------|----------|
| Other loans       | 20%          | On IPO   |
| Convertible notes | 8%           | On IPO   |

EUS Holdings Ltd, the company's subsidiary ("EUS Holdings") had created convertible loan note instruments during 2012 and 2013.

Prior to the IPO in 2013 the loan note holders of the convertible loans passed special resolutions amending the loan notes such that upon the undertaking of a share-for-share exchange involving a new holding company, EU Supply Plc, that, each

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loan note shall be converted into such a number of holding company shares as each loan note would have represented had it been converted prior to the share for share exchange.

Following the share-for-share exchange undertaken on 31 October 2013, 12,919,602 shares of £0.01 each in EU Supply Plc were issued to loan note holders in satisfaction of the total liability of £1,814,400, as outlined in the table below.

| Loan series           | Amount (£)       | Premium per share (pence) | No. of ordinary shares issued |
|-----------------------|------------------|---------------------------|-------------------------------|
| 2012 issue (6 Nov 12) | 510,000          | 13.56                     | 3,761,060                     |
| 2012 No. 1 (6 Nov 12) | 100,000          | 13.56                     | 737,463                       |
| 2013 issue (1 May 13) | 300,000          | 13.56                     | 2,212,387                     |
| 2013:2 (12 July 13)   | 310,000          | 13.56                     | 2,286,132                     |
| 2013 (22 July 13)     | 209,400          | 13.56                     | 1,544,246                     |
| 2013:3 (12 Aug 13)    | 135,000          | 13.56                     | 995,574                       |
| Secured loan note     | 250,000          | 18.08                     | 1,382,740                     |
| <b>Total</b>          | <b>1,814,400</b> |                           | <b>12,919,602</b>             |

### 17. Share capital

#### Share capital allotted and fully paid up

Ordinary shares of £0.001 carry the right to one vote per share at general meetings of the Company and the rights to share in any distribution of profits or returns of capital and to share in any residual assets available for distribution in the event of a winding up. The shares are denominated in Pounds Sterling.

On 31 October 2013, EUS Holdings Limited successfully implemented the share for share exchange whereby EU Supply PLC became the holding Company of the Group. Under the Scheme of Arrangement, EUS Holdings Limited's shares on issue as at 31 October 2014 were exchanged on a one for one basis to EU Supply PLC shares. All disclosures of shares in the report reflect this change as though the one for one exchange had always been in place.

A placing of new shares raised £1.3m for working capital in July 2014 and 810,000 warrants were exercised during August and September 2014.

The table below shows the movements in share capital for the year:

| Movement in ordinary share capital   | Number of shares |            | Share Capital (£) |        | Share Premium (£) |           |
|--------------------------------------|------------------|------------|-------------------|--------|-------------------|-----------|
|                                      | 2014             | 2013       | 2014              | 2013   | 2014              | 2013      |
| Balance at the beginning of the year | 57,665,496       | -          | 57,665            | -      | 4,689,383         | -         |
| Issue of new shares                  | 4,900,910        | 57,665,496 | 4,901             | 57,665 | 1,436,815         | 4,689,383 |
| Balance at the end of the year       | 62,566,406       | 57,665,496 | 62,566            | 57,665 | 6,126,198         | 4,689,383 |

On the IPO in November 2013 22,123,894 new ordinary shares of £0.001 each at par were allotted.

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The Company has not issued any partly paid shares nor any convertible securities, exchangeable securities or securities with warrants. The Company does not hold any treasury shares.

### 18. Share based payments

#### Employee Share Option Scheme

The Company has since 2013 a share option scheme for selected employees and Directors of the Group and a total of 1,043,895 options were granted to employees during 2013.

Under the terms of the scheme, employees paid an option premium, valued at arm's length using the Black & Scholes formula for option pricing, in return for an option over a number of shares. The options are exercisable at a multiple of the quoted market price of the Company's shares on the date of grant dependent on the option premium paid. The options vest from the 29 February 2016 and are exercisable for a period of 15 days. In the event that an employee ceases to be employed by any company within the Group they must offer their options up for sale to the Company.

The Group uses historical data to estimate option exercise and employee retention within the valuation model. Expected volatilities are based upon implied volatilities as determined by a simple average of a sample of listed companies based in similar sectors. The risk free rate for the period within the contractual life of the option is based on the UK gilt yield curve at the time of the grant.

The following reconciles the share options outstanding at the beginning and end of year:

|                                  | Year ended<br>31 December<br>2014 |                                          | Year ended<br>31 December<br>2013 |                                          |
|----------------------------------|-----------------------------------|------------------------------------------|-----------------------------------|------------------------------------------|
|                                  | Number<br>of options              | Weighted<br>Average<br>Exercise<br>price | Number of<br>options              | Weighted<br>Average<br>Exercise<br>price |
| At the beginning of the year     | 1,243,895                         | 40.5p                                    | -                                 | -                                        |
| Issued/granted during the year   | -                                 | -                                        | 1,243,895                         | 40.5p                                    |
| Exercised in the year            | -                                 | -                                        | -                                 | -                                        |
| Lapsed/forfeited during the year | -                                 | -                                        | -                                 | -                                        |
| <b>At the end of the year</b>    | <b>1,243,895</b>                  | <b>40.5p</b>                             | <b>1,243,895</b>                  | <b>40.5p</b>                             |

The fair values were calculated using a Black Scholes pricing model. The inputs into the model in respect of options granted were as follows:

|                                                    | 31 December 2014 | 31 December 2013 |
|----------------------------------------------------|------------------|------------------|
| Expected life of options – years                   | 2.5 years        | 2.5 years        |
| Weighted average exercise price – pence            | 40.5p            | 40.5p            |
| Weighted average share price at grant date – pence | 23p              | 23p              |
| Expected volatility - %                            | 60%              | 60%              |
| Risk free rate - %                                 | 1.5%             | 1.5%             |

The group has recognised a charge of £3,428 (2013: £11,109) relating to equity-settled share-based charges during the year on the employee share option scheme.

### Adviser warrants

In part settlement of advisers' fees in 2013 the following warrants were granted:

- (a) a warrant to subscribe for up to 144,164 shares of £0.01 each at a price of 13.56p per share. Such right may be exercised at any time during the period starting on 13 November 2013 and ending on the fifth anniversary of that date.
- (b) a warrant to subscribe for up to 432,491 shares of £0.01 each at 22.6p per share. Such right may be exercised at any time during the period starting on 13 November 2013 and ending on the fifth anniversary of that date.

The fair value of both tranches of adviser warrants were calculated using a Black Scholes pricing model. The inputs of the model in respect of expected volatility and the risk free rate were consistent with that adopted for the employee and Directors share option scheme.

No additional warrants were granted in 2014 and no Advisor warrants were exercised.

### Other warrants

In 2013 a warrant was been granted for the right to subscribe at 20.31p for 810,000 Ordinary Shares to Fastighets AB Granen, Bo Beergrehn, Adrian Friend and Jonas Ljungstrom. These warrants were exercised during 2014.

In 2013 Internet Startups Holding BV was granted a warrant to subscribe for up to 2,883,275 ordinary shares of £0.01 each at a price of 22.6p at any time during the period starting on 13 November 2013 and ending on the fifth anniversary of that date. None of these warrants were exercised during 2014.

These warrants are considered to share based payment arrangements with holders of equity instruments in their capacity as holders of equity instruments and therefore charges previously calculated on the value of these warrants have been credited in the year.

The group has recognised a charge of £71,368 (2013: £8,736) relating to equity-settled share-based charges during the year in respect of warrants.

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### 19. Related party transactions

Ice Partners GmbH was a director of EUS Holdings Limited resigning on 7 November 2013. During the year to that date consultancy fees of £nil (2013: £35,655) were paid.

Compensation or other related payments to key management personnel (including directors):

|                    | <b>Year ended<br/>31 December<br/>2014<br/>£</b> | <i>Year ended<br/>31 December<br/>2013<br/>£</i> |
|--------------------|--------------------------------------------------|--------------------------------------------------|
| Consultancy fees * | <b>31,679</b>                                    | <i>121,977</i>                                   |
|                    | <b>31,679</b>                                    | <i>121,977</i>                                   |

\* The consultancy fees 2014 were paid to Ice Strategies LLP, an entity in which Mark Elliott, a director of the company up to 17 November 2014, has an interest.

The consultancy fees 2013 were paid to Trillibo AB, Internet Startups Holdings BV and Ice Strategies LLP, entities in which Steffen Karlsson, Thomas Beergrehn and Mark Elliott respectively has an interest.

Remuneration paid directly to all directors has been disclosed in note 6.

### Company related party balances

EU Supply PLC debt due to EUS Holdings Ltd of £872 as of 31 December 2014 (2013: £872)  
EU Supply PLC debt due to EU-Supply Holding AB of £6,956 as of 31 December 2014 (2013: £7,881)  
EU Supply PLC claim on EUS Holdings Ltd of £4,334,896 as of 31 December 2014 (2013: £3,394,471)  
EU Supply PLC claim on EU-Supply Holding AB of £0 as of 31 December 2014 (2013: £5,190)

### 20. Control

The board consider that there is no ultimate controlling party.